



Mile of Dimes Fact Sheet

WHO: The March of Dimes is a national voluntary health agency dedicated to improving the health of babies by preventing birth defects, premature birth and infant mortality.

WHY: The March of Dimes wants all parents to know the joy of having a healthy baby. The March of Dimes carries out this mission through programs of research along the cutting edge of science; community services linking moms and babies to care and services, help and hope; through public and professional education providing parents with tools vital to healthy childbearing; and advocacy championing the causes of mothers and babies from town halls to the halls of Congress.

WHAT: The Mile of Dimes is a school sponsored fundraising program. It is an excellent way to make students aware of the importance of healthy babies, and to promote social responsibility. Students collect donations from family and friends to raise money for the March of Dimes.

WHERE: Mile of Dimes is normally held on the school grounds or a nearby location.

WHEN: Each school selects the week best suited to their schedule . . . fall, winter, or spring.

HOW: Student and staff plan a two to four week fundraising schedule. During that time students as staff ask family, friends, and members of the community and partners in education to donate their dimes and dollars to the Mile of Dimes.